2011/2012 Fiscal Year Annual Report
Live.
Learn.
Work.
Play.

Easter Seals Michigan serves and supports people with disabilities or special needs and their families so they can successfully live, learn, work and play in their communities.

Cover: Easter Seals Michigan’s 2013 Child Ambassador Abby and her two brothers.
Since 1920, Easter Seals Michigan has been providing help, hope and answers to children and adults living with disabilities and to the families who love them. For more than nine decades we have created life-changing solutions so that people with disabilities can live, learn, work and play in their communities.

Our initial focus was on advocating for children with disabilities so they could be crucial to the community, rather than being “hidden.” While that still remains part of our mission today, the reality is that the world has changed; the needs of the children, adults, families and communities have changed; the provision of health care has changed; and as a result, so has the way we provide care. Today we continue to adapt and grow to meet these ever-changing needs. We served more than 8,300 people of all ages who have a disability or special need in 2012 alone.

Our strength is people. It is as much the individuals we serve as it is our staff and our supporters. Thousands of individuals and families rely on us to do the right thing, all day, every day and each day our staff is there to be a partner with those in need. This is truly one of our greatest strengths and defines who we are. Our staff is the catalyst in converting hope into recovery, dreams into reality, cultivating resilience in our youth and intervening early for a lifetime of benefits.

This year, we asked many of those we serve, as well as our staff, to be part of a video that included messages they wrote in response to one simple question: What would you like to say to or about Easter Seals? (I invite you to view the video on our website, www.essmichigan.org, or on our YouTube channel).

Here are some of the messages from staff: “I love helping others,” “I give hope for a brighter future,” “Giving hope and meaning,” “Making a difference,” “Inspiring others to provide great service,” “Live a good life,” “Fun.”

Some of the messages from those we serve are: “Thank God! For Easter Seals!,” “Easter Seals is my second home. Always warm and inviting - educational, spiritual and helpful!,” “Thank you, Easter Seals for treating me as an equal. Your support is greatly appreciated!,” “Family, fun and help,” “Great therapy,” “Thank you from our family,” “You saved my life.”

As we continue to adapt to the needs of those we serve and to the world around us, we remain committed to being a leader, being innovative and adding real and meaningful value for the next 100 years and beyond as we continue on our mission.

We are enhancing and expanding our services of integrated behavioral and primary care, autism, trauma, and substance use, while continuing to add to and strengthen our network of trusted partners. We have a solid organization and a strong strategic plan that will lead us into the future.

We’d like to thank our volunteers, donors and corporate partners, who invest in what we do. Their gifts of talent, time and resources make a significant difference in the lives of those we commonly support and serve, and assure that Easter Seals Michigan will play an essential role as we look to a future that holds unforeseen opportunities for everyone. It is because of these gifts that we are able to enhance the lives of those we serve.

Brent L. Wirth
President & Chief Executive Officer
Easter Seals Michigan

Service Programs

Easter Seals Michigan offers a wide range of holistic, integrated behavioral health and rehabilitative services to support the recovery and resilience of children, adults, and families from birth and beyond. Services are provided at a number of locations throughout Oakland, Macomb, Genesee and Kent Counties.

Adult Services
Comprehensive, evidence-based, co-occurring behavioral health services, including psychiatric evaluation, medication management, specialty and traditional therapy modalities. Assertive Community Treatment, Integrated Dual Diagnosis, vocational employment programs, residential and community-based case management and support services for adults 18 years old and beyond.

Centro Latino
Comprehensive, evidence-based, co-occurring behavioral health services, including psychiatric, therapeutic and community-based case management for Spanish speaking children, adults and families.

Collaborative Solutions
This division of Adult Services provides outpatient and community-based behavioral services to adults involved in the criminal justice system including pre- and post- book jail diversion services. Collaborative Solutions’ staff provide therapeutic, medication management and discharge planning services for inmates at the Oakland County Jail.

Older Adult Services
Out and About and Caring for Caregivers are two programs that promote independent living, home safety, fall prevention, healthy lifestyles and support groups for older adults and their caregivers in Kent County.

Substance Use
This addiction treatment program delivers individualized treatment to support long-term recovery. An in-depth assessment addresses the psychological, social, spiritual and physical needs of the individual. Subsequently, comprehensive treatment services are offered through individual and group therapy, support groups and peer groups. Substance use support is available through an intensive eight-to-12-week outpatient program, and an integrated treatment program concentrates on individuals facing both mental health and substance use struggles.
Family Services
Comprehensive, evidenced-based, co-occurring behavioral health services, including psychiatric evaluation, medication management, specialty and traditional therapy modalities, intensive home-based services and community-based case management with children and families from birth to 18 years of age.

Children’s Developmental Therapies and Services
Professional evaluation and therapy for children with autism, speech and language delays, motor and social skill developmental struggles, and sensory integration disorders.

Autism Services
Easter Seals Michigan offers individualized services implemented by specialized team members for children diagnosed on the autism spectrum. Our team focuses on evidence-based interventions that are proven to be effective in developing the skills of children with autism spectrum disorders (ASD) and similar disabilities through our P.L.A.Y. Project, speech and language therapy, and occupational therapy.

Specialty Services
AgrAbility
This program helps people with disabilities employed in agriculture to continue to farm and live independently. AgrAbility promotes ways to manage disabling conditions, such as arthritis, chronic back pain, motion loss, hearing loss and any other conditions, to maintain agricultural production, independence and rural living.

Dreams Unlimited Clubhouse
A rehabilitation program that focuses on fostering recovery, competency, social supports and community participation for individuals, as well as developing employment skills and utilizing opportunities.

The Miracle League of Michigan *NEW PARTNERSHIP FOR 2013*
This program provides children and adults with disabilities an opportunity to play baseball as a team member in an organized league. For children and adults facing physical and behavioral health challenges, that opportunity can often be a difficult first step. The Miracle League gives these individuals the chance to take that first step. With over 800 volunteers and 400 players, this program offers an experience that participants don’t soon forget.
Easter Seals Michigan
Ambassadors

Easter Seals Michigan’s Child Ambassador Abby represents the 1 in 88 children born with autism, a complex developmental disability that appears during the first three years of life and affects a person’s ability to communicate and interact with others. It’s defined by a certain set of behaviors and is a “spectrum disorder” that affects individuals differently and in varying degrees. Abby was diagnosed with Asperger’s syndrome and an Easter Seals therapist worked with Abby to develop a comprehensive approach to her care – arranging additional help for her at school, getting her involved with Easter Seals programs, and providing support to her family through individual counseling for all family members.

While life for Abby and her family didn’t change overnight, they began to notice improvements in their lives at home and, for Abby, at school.

“Easter Seals basically taught us to be able to understand Abby more and how to let things go when you’re really trying to fight it,” says Margaret, Abby’s mom. “We finally have an answer that puts everyone at ease.”

School has been another source of frustration for Abby – and for her parents. “Many people with Asperger’s can be very, very sensitive to noise or light or crowds or pretty much anything,” says Abby. “For me, it’s mostly just sounds and crowds.” Seemingly simple tasks became a source of constant worry and anxiety for Abby at school. “I used to actually hide and pretend that I was invisible and weave my way through the crowd without bumping into anyone. Lately, I’ve been more relaxed about it and getting to class on time. I’m not hiding as much. I really don’t mind being a little more noticed because of Easter Seals.”

Abby’s therapist worked with the school to address Abby’s needs. Little adjustments have made all the difference. For instance, Abby can now leave class five minutes early on days where she thinks the crowds might be too overwhelming. And she also has a quiet room where she can go. (So far Abby hasn’t needed it, according to her mom). “I have a lot of people I can count on when I’m at school,” says Abby. “The school staff now talk to the therapist more than they do with us,” notes Margaret. “It’s been a real relief.”

For Abby, becoming part of the Easter Seals Teen Advisory Council was not only a chance for her to serve the community but also an important part in her treatment. “It took a year of coaxing to get her to join,” explains Margaret (social awkwardness is a significant symptom of Asperger’s). “But that’s where she’s just blossomed socially,” Abby agrees.

“Lately, we’ve been working on an anti-bullying campaign. We’re planning a march,” she says. “It’s been a lot of fun just to hang out with a lot of different people who had similar problems to mine, so I related to them. I just feel comfortable.” The council of teens, which is part social group, part advocacy group, meets every two weeks rotating between the Easter Seals offices in Auburn Hills and Southfield.

Through her involvement in Easter Seals, Abby, who used to shun crowds and keep to herself, has been able to accept a role as Easter Seals’ 2013 Child Ambassador. The assignment has given her a chance to talk to several groups about the importance of the services offered through Easter Seals Michigan.

“Everything changed when I started coming to Easter Seals. They really helped me with my social skills and school work.”

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Easter Seals Michigan’s Adult Ambassador Curtis’ young life was one
that many of us would’ve dreamed to have. Curtis, whose uncle
is basketball icon George “The Iceman” Gervin, had basketball
running through his veins. He was a prominent star in his community
and was offered an opportunity to go to the University of Louisville
and play for the legendary coach, Denny Crum. While a member of
the basketball team, Curtis won two national championships in 1980
and 1981 and after college he was signed by the Milwaukee Bucks.
After years and years of hard work and determination, Curtis’ dream
had come true.

Unfortunately his dream was cut short after numerous injuries forced
him to retire from the game. Curtis’ life transitioned to a “normal”
one like everyone else and he started building his career away from
the game of basketball. He moved to Detroit, landed a successful
job, and moved on with his life.

Until one day. One day just like any other. Everything changed
and Curtis’ life was flipped upside down. Curtis witnessed a double
homicide. The two people involved in the homicide were people
he knew personally. Witnessing this tragic event sent Curtis spiraling
out of control and eventually he found himself living on the streets
of Detroit with no place to go. Curtis knew he needed help but he didn’t
know where to turn. One day he misdialed a phone number and ended
up calling Easter Seals Michigan. He took that misdialed as a sign and began
receiving services at Easter Seals Michigan’s Southfield location.

Very early on in his treatment he was diagnosed with post-traumatic
stress disorder and depression. He would have vicious nightmares. He
always felt like he was being watched or followed and being in public
increased his anxiety. He was immediately given a treatment plan which
included medication and weekly therapy sessions. He soon realized that
at Easter Seals Michigan you are treated like family and he looked forward
to every visit.

However, getting to these visits wasn’t easy. Curtis, who doesn’t have a
car, would walk nearly six miles a week to get services no matter what the
weather was like, “I’d live here if they let me”, says Curtis. “They are like
family.” Shortly after being put on his treatment plan, Curtis got a job. The
income allowed him to also get an apartment, which he loves. While he
still has some anxiety when out in public, especially in crowded places,
he feels like he is getting more comfortable. He continues to stick to his
treatment plan and has made incredible improvements. “Easter Seals
doesn’t fix you, they give you the tools to fix yourself”, adds Curtis. He
credits Easter Seals Michigan with saving his life and he frequently visits
his friends that are still living on the streets to encourage them to come to
Easter Seals. Curtis says, “There are so many people that need Easter Seals
and I just want to do my part to let them know about it.” His visits have paid
off and a large number of his old friends have started receiving services as
well. Curtis concludes, “Easter Seals showed me there was a better way to
live. I feel really blessed.”

“I had no idea Easter Seals did what they did. They gave me
the tools to help myself. I stopped trying to find ways to die
and started finding ways to live.”

Curtis
Easter Seals Michigan

2011/2012
Accomplishments

• Adult Behavioral Health Services served 6,131 individuals, an increase of 7% over the previous year.

• Implemented CAPE Performance Management System to quantify and measure key performance indicators of staff which are critical to the ongoing success of Easter Seals Michigan.

• ESM AgrAbility jumped from 44 individuals served to 75, an increase of 43% over the previous year.

• Partnered with MyCare in Macomb County and OIHN in Oakland County to integrate healthcare and enhance the overall health of those we serve.

• Implemented Centralized Scheduling which allows immediate access to scheduling an appointment. This increased staff efficiency and assisted with back-filling of appointments.

• Implemented Same Day Access, making it possible for individuals in need to receive immediate help without needing to make an appointment. ESM is serving an average of 16 additional admissions each month due to this new initiative.

• Began a partnership with Macomb County Community Mental Health Authority to begin serving Macomb County.

• Received a $150,000 Flinn Foundation grant to begin serving children with trauma in Oakland County.

• Began a partnership with the Oakland County Health Division Office of Substance Abuse Services (OSAS) to begin treating Oakland County residents struggling with substance abuse.

• 100% of the children served out of our Genesee location completed their treatment goals without needing further intervention.

• In addition to being recognized as a Michigan Best and Brightest Company To Work For® in Detroit for the past 12 years and for eight years in West Michigan, ESM was also awarded the 2012 Elite Community Initiatives Award in recognition of our efforts to develop an employee culture that engages staff in community collaborations and partnerships.

Easter Seals Michigan
Fundraising Events

• Century 21 Town & Country Car & Cash Raffles
• For Women Only Snowmobile Ride
• Walk With Me Grand Rapids
• Walk With Me Detroit
• $100,000 All Cash Raffle
• Red, White and Brews Wine Tasting
• Cheers to the Holidays Wine Tasting
• Hightail It For Heroes 5K & 10K
• Greater Muskegon Area Women’s Billiards Tournament
Easter Seals Michigan

Presidents’ Council

October 1, 2011 - September 30, 2012

Individual

Opportunity

$5,000 - $9,999
- Mr. David Benoit

Dignity

$2,500 - $4,999
- Dr. Nicanor Castedo
- Jaqueline & Bill Dangl
- Fred L. Gibson
- Glen Langston
- Tom & Susan Sty
- Jim & Lee Uhl

Ability

$1,000 - $2,499
- Diane Austin
- Richard A. Austin
- Gail Babb
- Spence Babcock
- Christopher J. Berry, Esq
- Mary L. Berry
- Mindy Biglin
- Paul & Kathi Black
- David Bommartoi
- William J. Brown Trust
- Loye D. Burney
- June M. Butler
- Raymond & Cori Card
- Vince Caprinelli
- Therese & Ronald Cooper
- Wayne Darmon
- Donna DelFiippo
- Stephen Destrano
- William Dickens
- Denise Durkee
- Mary Lynn Earley
- Christopher Fish
- Homer S. Fox, Jr.
- Frank G. Frak
- Norbert Froeschke
- Mr. & Mrs. Jerry Goodwin
- Michael Graham
- David Haas
- Mr. & Mrs. Michael and Jennifer Hagedon

Corporate and Foundation Partners

Independence

$25,000+
- Community Foundation of Greater Flint
- Kroger

Empowerment

$10,000 - $24,999
- Katherine Mann
- Charitable Trust
- Amway
- Samuel L. Westerman Foundation

Opportunity

$5,000 - $9,999
- Glen curly Nagy Foundation
- McGraw Wentworth
- PCE Systems

Dignity

$2,500 - $4,999
- Bayer
- UHY Advisors
- UAW-Ford National Programs

Ability

$1,000 - $2,499
- Farm Bureau Insurance
- Fred Fuller Charitable Trust
- Genesis Financial Partners
- JHP Pharmaceuticals
- GKN Sinter Metals
- Epison Sigma Alpha
- Apex Freight, Inc
- Kiwanis Club
- of Sterling Heights
- Blue Water Industrial
- Products
- Ronald Spitzley Living Trust
- Fidelity Bank
- Henry Ford Health Systems
- RE/MAX

Easter Seals Michigan

Employee Giving

Antonina Agosta
- Denise M. Arbaugh
- Diane R. Austin
- Patricia Avello
- Gail Babo
- Dr. Sujeet Bagga
- Dustin Beebe
- Melinda Biglin
- Jeffrey J. Camboia
- Christina M. Carollo
- Melissa Cassiday
- Dr. Nicanor Castedo
- Joseph G. Castine
- Ann Marie Ceci
- Abigail Chandler
- Pamela Cleveenger
- Elisabeth R. Collins
- Tracey Cook
- Kimberly Cooper
- Marquita Dawson
- Kerry DeVe
- Abigail DuPree
- Denise Durkee
- Brian Edwards
- Kimberly A. Fornwall
- Lisa Forrester
- Megan M. Frederick
- Thomas Frontier
- Joel R. Geriener
- Alecia Gerds
- Vasilia Grabowski
- Lorraine A. Graham
- Carol Gration
- Dr. William Guy
- Jennifer Hagedon
- Sarah T. Hannah
- Juliana Harper
- Nyasha Harris
- Jacqueyn M. Hoag
- Richard Hollis
- Kimberly Holtrop
- Jacquelle Hooper
- Toby L. Horner
- Tanya N. Howes
- Clarissa Hulteza
- Cassandra M. Huston
- Lisa M. James
- Cheryl R. Jennings
- Kathy Kearney
- Kevin Kelly
- Katherine Kezelian
- Kell M. Kildow-Polymenes
- Katie Kingensmith
- Sonia Koenig
- Katherine Kogelmann
- Greg Kustak
- Christine Landino
- Robert Lawton
- Trang Le
- Christine LeValley
- Amy A. Lopiccolo
- Larry Lorette
- Penny Luebs
- Michael Luebeneg
- Deana Martelli
- Martha McCaffrey
- Sandra McFarlin
- Kathleen McGrath
- Terry McLaughlin
- Catherine McQuaid
- Cheryl Miller
- Linda Mitchell
- Melissa A. Moody
- Kimberly L. Moore
- Danielle Morgan
- Ryan D. Morgan
- Eunice Munetisa
- Michael Murphy
- Dr. Malachy Nair
- Dr. Meena Nannapaneni
- Olivia-Patricia Nash
- Teresa A. Nelson
- Glenda Obney
- Kimberly Odneal
- Megan E. Patterson
- Michelle Phifer
- Lisa Pichcy
- Dallas Pourchez
- Angela D. Powell-Medlock
- Imelda Ransby
- Lianna Reatini
- Ronda Reinscheid
- Carrie Rice
- Zalanda Richardson

Jonathan Richey
- Anna Risterer
- Mark Rogers
- Shannon Rosenburg
- Joyce Rupp
- Kristin Ryerson
- Isma M. Salvador
- Alisa C. Scott
- Kenneth Scary
- Ken Sellers
- Jennifer L. Shields
- Wendy Standifer
- Phillip Stevens
- Ashley Stokes
- Susan Sty
- Crystal J. Subotich
- Dr. K.G. Surendran-Nair
- Elyse Symons
- Ayana N. Talley
- Ruben E. Torres
- Dr. Lallitha Vemuri
- Cassandra L. Werth
- Shaun West
- Stacy A. Weters
- Denise Williams
- Rory Willing
- Brent Wirth
- Jamie E. Wlasinski
- Stephanie Wolf Hull
- Yvette Woodruff
- John V. Yax
- Tina Yue
- Marisa D. Youngblood
- Katherine A. Zeil

* Easter Seals Michigan employee
^ Easter Seals Michigan Board Member
Easter Seals Michigan
2011/2012
Individuals Served

Agency Total: 8,312

**Adult Services Programs**
Individuals Served: 6,131
Percent of Total: 73.8%

- Adult Behavioral Health Services ........................................... 3,961
- AgrAbility .................................................................................. 75
- Centro Latino
  Spoken in Spanish with cultural context .................................... 150
- Collaborative Solutions ............................................................. 802
- Dreams Unlimited Clubhouse ................................................... 214
- Jail Psychiatric & Therapeutic Services .................................... 1,554
- Jewish Family Services
  Spoken in Russian with cultural context .................................... 72
- South Oakland Drop-In Center .................................................. 277
- West Michigan Senior Services ................................................ 123

**Family Services Programs**
Individuals Served: 2,151
Percent of Total: 25.8%

- Centro Latino Children’s Services ........................................... 56
- Genesee County Behavioral Health Services .............................. 224
- Oakland County Behavioral Health Services ............................. 1,794
- P.L.A.Y. Project Therapy and Children’s Developmental Therapies & Services ........................................... 127

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**Adult Services Provided as percentages**

- Assertive Community Treatment .............................................. 3.05%
- Behavioral Health Therapy ..................................................... 23.36%
- Case Management .................................................................. 63.71%
- Occupational Therapy ............................................................. 1.08%
- Peer Supports ......................................................................... 9.22%
- Psychiatric Medical ............................................................... 83.35%
- Vocational ................................................................................ 5.82%

**Family Services Provided as percentages**

- Behavioral Health Therapy ..................................................... 35.29%
- Case Management .................................................................. 16.67%
- Home Based .......................................................................... 38.26%
- Psychiatric Medical ............................................................... 54.63%
- Speech/Occupational Therapy ................................................ 3.58%

The above represents the percentage of total individuals served who were provided the service from either Adult or Family Services. Individuals may receive various support systems through Easter Seals simultaneously.
Easter Seals Michigan
Expenses & Revenue
2011/2012 Fiscal Year

Revenue by Source

Program Services Revenue
35.6 million
94%

Contributions, Gifts & Grants
1.8 million
5%

Other Income
.4 million
1%

Expenses by Function

Program Services to Individuals
35.5 million
96%

Development
1.4 million
3%

Administration/General
.4 million
1%

Easter Seals Michigan
2011/2012
Board of Directors

Officers
Jackie Dangl
Chairperson
David Benoit
Vice Chairperson
John Collison
Second Vice Chairperson
Paul Black
Treasurer
Kristi Stuetzer
Secretary
Brent Wirth
President and CEO

Board Members
Mark Abbo
Chris Berry
Raymond Card
Susan Davies
Dr. Samuel Flanders
Ken Gabriel
Elizabeth Kersten
David Leslie
Peter McIlroy
Rainey Repins
Ron Shriver
Julia Swanson
Lee Uhlig
John Zerbo

Easter Seals Michigan
2011/2012
Leadership Team

Brent Wirth
President and CEO

Juliana Harper
Senior Vice President of Programs
and Business Development

Richard Hollis
Senior Vice President of Finance
and Operations

Jackie Hooper
Vice President of Human Resources

Stephanie Wolf Hull
Vice President of Quality, Compliance,
and Utilization Management

Denise Durkee
Director of West Michigan

Toby Horner
Controller

Claire Hulleza
Director of Information Technology
and Systems

Kevin Kelly
Director of Development

Melissa Moody
Director of Specialty Adult Services

Wendy Standifer
Director of Behavioral Health Services

Susan Styf
Director of Family Services
Easter Seals Michigan

Program Locations

For Hearing Impaired
Call Michigan Relay
800.649.3777 or “711”

Administrative Office
Easter Seals Michigan
2399 E. Walton Blvd.
Auburn Hills, MI 48326
Phone: (248) 475-6400

Adult Services
22170 W. Nine Mile Rd.
Southfield, MI 48033
Phone: (248) 372-6800
1685 Baldwin Rd, Suite A
Pontiac, MI 48340
Phone: (248) 706-1940
6900 E. Ten Mile Rd.
Center Line, MI 48015
Phone: (586) 501-3070
4065 Saladin Dr. SE
Grand Rapids, MI 49546
Phone: (616) 942-2081

Children Services
2399 E. Walton Blvd.
Auburn Hills, MI 48326
Phone: (248) 475-6300
24445 Northwestern Highway
Suite 100
Southfield, MI 48075
Phone: (248) 483-7804
1105 N. Telegraph
Waterford, MI 48328
Phone: (248) 475-6300
6900 E. Ten Mile Rd.
Center Line, MI 48015
Phone: (586) 501-3070
4065 Saladin Dr. SE
Grand Rapids, MI 49546
Phone: (616) 942-2081
1420 W. University Ave.
Flint, MI 48504
Phone: (810) 238-0475

Specialty Programs
Dreams Unlimited Clubhouse
1222 Catalpa Dr.
Royal Oak, MI 48067
Phone: (248) 544-2034

AgrAbility
4065 Saladin Dr. SE
Grand Rapids, MI 49546
Phone: (800) 956-4106

The Miracle League of Michigan
26000 Evergreen Road
Southfield, MI 48076
Phone: (248) 475-2140

For more information,
call 1.800.75.SEALS